

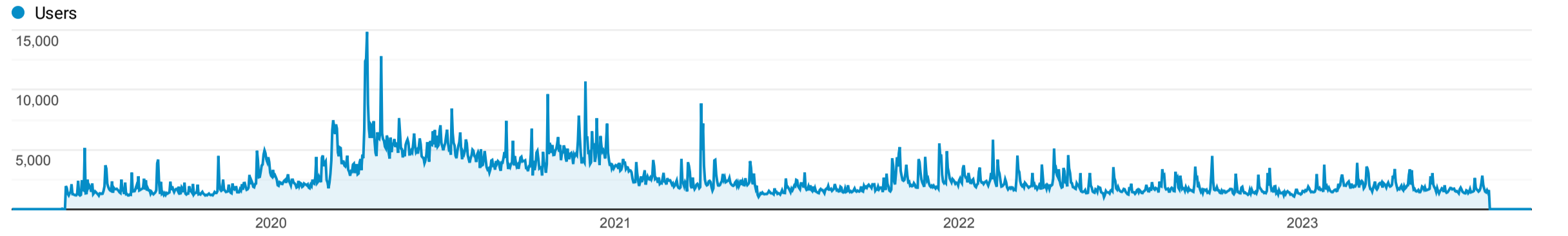
Browser & OS

All Users
100.00% Users

Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



Browser	Acquisition			Behavior			Conversions	eCommerce ▾	
	Users ▾	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	3,351,907 % of Total: 100.00% (3,351,907)	3,339,093 % of Total: 100.15% (3,334,151)	4,410,227 % of Total: 100.00% (4,410,227)	13.90% Avg for View: 13.90% (0.00%)	7.42 Avg for View: 7.42 (0.00%)	00:02:52 Avg for View: 00:02:52 (0.00%)	6,750 % of Total: 100.00% (6,750)	\$2,077,409.96 % of Total: 100.00% (\$2,077,409.96)	0.15% Avg for View: 0.15% (0.00%)
1. (not set)	1,124,853 (33.69%)	1,106,743 (33.15%)	1,105,228 (25.06%)	9.96%	2.32	00:00:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Chrome	876,307 (26.25%)	886,069 (26.54%)	1,340,963 (30.41%)	14.75%	10.28	00:04:13	4,076 (60.39%)	\$1,036,409.39 (49.89%)	0.30%
3. Safari	809,271 (24.24%)	816,237 (24.44%)	1,256,144 (28.48%)	14.65%	8.50	00:03:41	1,846 (27.35%)	\$823,115.38 (39.62%)	0.15%
4. Android Webview	151,027 (4.52%)	150,937 (4.52%)	179,247 (4.06%)	21.18%	7.26	00:02:03	63 (0.93%)	\$16,588.24 (0.80%)	0.04%
5. Safari (in-app)	131,517 (3.94%)	131,481 (3.94%)	148,188 (3.36%)	12.95%	5.41	00:01:41	84 (1.24%)	\$17,594.76 (0.85%)	0.06%
6. Samsung Internet	65,231 (1.95%)	66,717 (2.00%)	115,528 (2.62%)	14.09%	10.27	00:03:54	83 (1.23%)	\$25,180.02 (1.21%)	0.07%
7. Edge	62,300 (1.87%)	62,947 (1.89%)	96,141 (2.18%)	14.31%	10.22	00:05:11	320 (4.74%)	\$77,349.71 (3.72%)	0.33%
8. Firefox	61,521 (1.84%)	61,210 (1.83%)	91,312 (2.07%)	14.64%	9.70	00:05:12	237 (3.51%)	\$70,831.09 (3.41%)	0.26%
9. Internet Explorer	12,189 (0.37%)	12,263 (0.37%)	19,013 (0.43%)	27.47%	5.07	00:03:22	10 (0.15%)	\$3,412.62 (0.16%)	0.05%
10. Mozilla Compatible Agent	11,804 (0.35%)	11,829 (0.35%)	8,701 (0.20%)	68.54%	2.47	00:00:38	4 (0.06%)	\$355.52 (0.02%)	0.05%

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